# Webinar: Meet2match

Promotion of PlatformUptake.eu matchmaking events aimed to create synergies between open platforms, technology providers, care organisations and other relevant stakeholders in the AHA and AAL domains

### () 10:00 -11:30 AM CET 08.10.2021



## Host: SYNYO GmbH

PlatformUptake.eu















This project has received funding from the European Union's Horizon 2020 Research and Innovation Action under Grant Agreement No 875452.













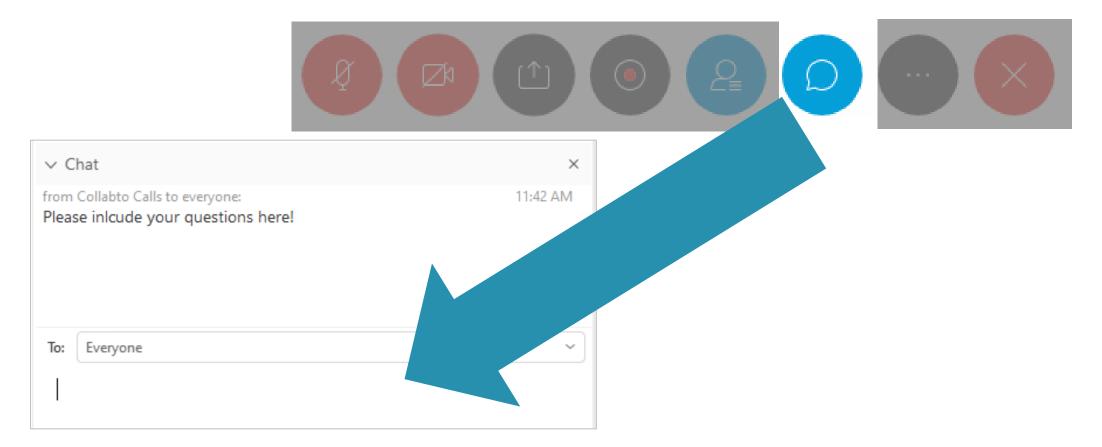




Time	Торіс	Presenter
10:00 - 10:05	Introduction to the webinar and expected results	SYNYO GmbH, Austria
10:05 - 10:30	PlatformUptake.eu project - background, objectives, achievements and planned actions	SYNYO GmbH, Austria
10:30 - 10:45	PlatformUptake.eu matchmaking events, goal, benefits and award	Frederic Lievens, Lievens- Lanckman, Belgium
10:45 - 10:55	Matchmaking events' page, features, benefits and submission form	SYNYO GmbH, Austria
10:55 - 11:10	Other project events	Frederic Lievens, Lievens- Lanckman, Belgium
11:10 - 11:20	Questions and Answers	SYNYO GmbH, Austria
11:20 - 11:30	Final remarks	SYNYO GmbH, Austria



# All participants are kindly invited to raise questions in the chat.



## **Facts and figures**

PlatformUptake.eu

Project Type: Coordination and Support Action

Project duration: 26 months (01/01/2020 – 28/02/2022)

Person months: 172

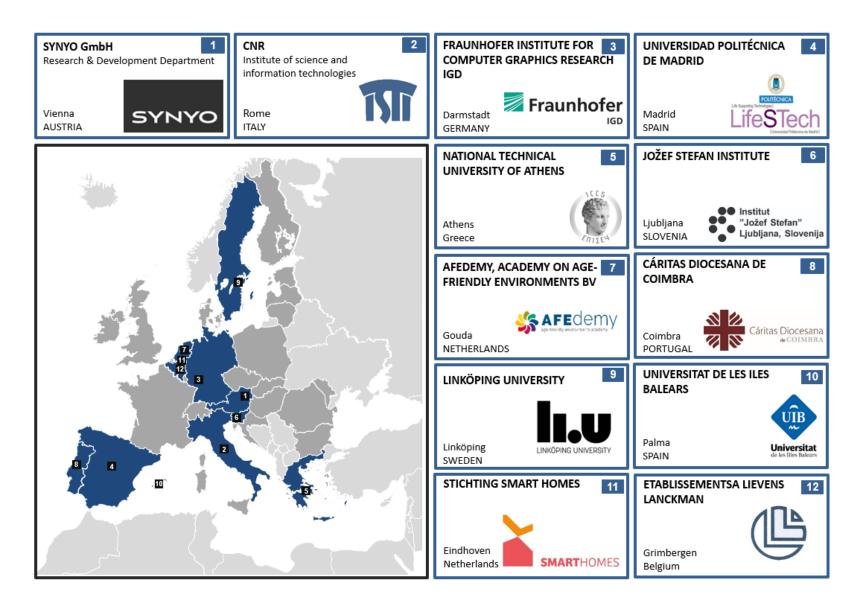
### Partners: 12 from 10 countries

Due to the persisting fragmentation of the active and healthy ageing market; and the lack of interoperability of the various solutions deployed or difficulties with the large scale uptake of the platforms by their targeted users, the aim of the PlatformUptake.eu project is to **observe**, **analyse and understand the whole ecosystem of open service platforms and their related networks**, and depict a picture describing the whole ecosystem with its **achievements and potentials**, targeting all user groups while also **generating synergies among platforms** and their **related projects** in the AHA and IoT domain.



Important

## **Consortium Map**



## **Objectives**

PlatformUptake.eu

**IDENTIFY** critical success factors of the development, deployment and spread of open platforms in the Active and Healthy Ageing Domain, through a sophisticated tailor-made monitoring methodology.

**DEVELOP** monitoring and self-evaluation tools to support platform providers and users self-assess their success, uptake, capability gaps and evolution potentials through smart assessment and visualisation tools.

**ANALYSE** existing platforms based on the created methodology, by assessing the projects and initiatives hosted by them, their further evolution, uptake, sustainability and socioeconomic benefits.

**INVOLVE** end-user communities and related stakeholders to initiate a knowledge exchange cycle for collecting insights on best practices and challenges of platforms' uptake, evolution and costs etc.

**LEVERAGE** the platform uptake by their user communities as well as their continuous improvement and expansion, by elaborating and showcasing best-practice models and evaluation guidelines.

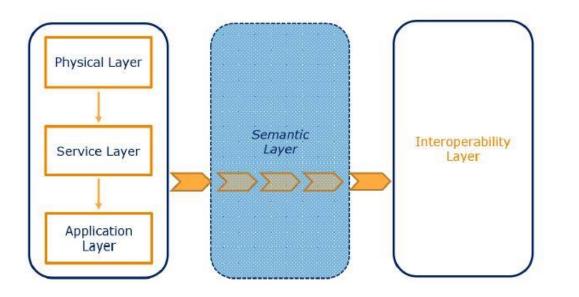
**DISSEMINATE** the acquired knowledge to end-users for increasing their uptake of existing platforms, and promote best practice models and identified benefits to foster future developments.

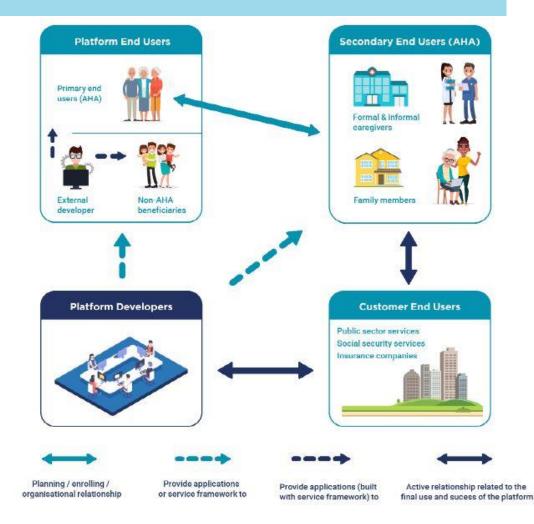
## **Ecosystem mapping**



# Collection of existing open platforms in the Active and Healthy Ageing domain, their end-users and related stakeholders

Glossary definition to meet the need of introducing and describing unambiguously the terminology used





## **Ecosystem mapping**

PlatformUptake.eu

# Identification of the most representative platforms in AAL/AHA domain, first group of 48 of the projects and selection of 18 platforms to be part of the ecosystem map



10

1,4,6,7,9,11, 12,14,16,17,18

1,2,8,11,12, 14,15,16,17,18





## Main platforms under consideration and subject of analysis in PlatformUptake.eu

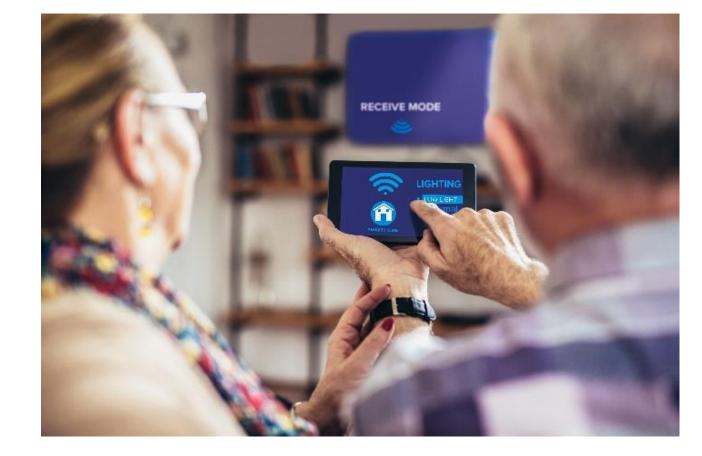
- AIOTES (ACTIVAGE)
- FiWare
- universAAL
- UNCAP
- onesait
- EkoSmart
- sensiNact
- Reach2020



- Onesalt <u>j</u>
- EKOSMART

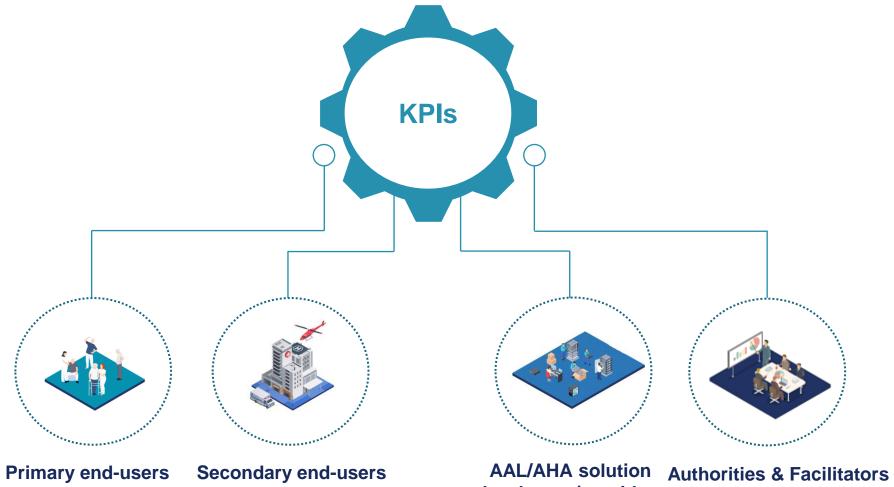
sensiNact

**REACH** 2020⊿



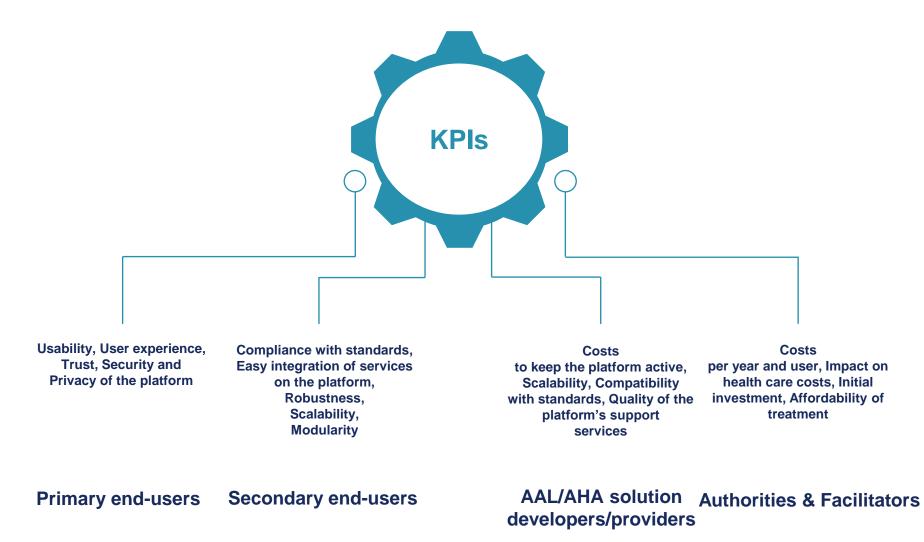
## Measuring successful uptake and evolution





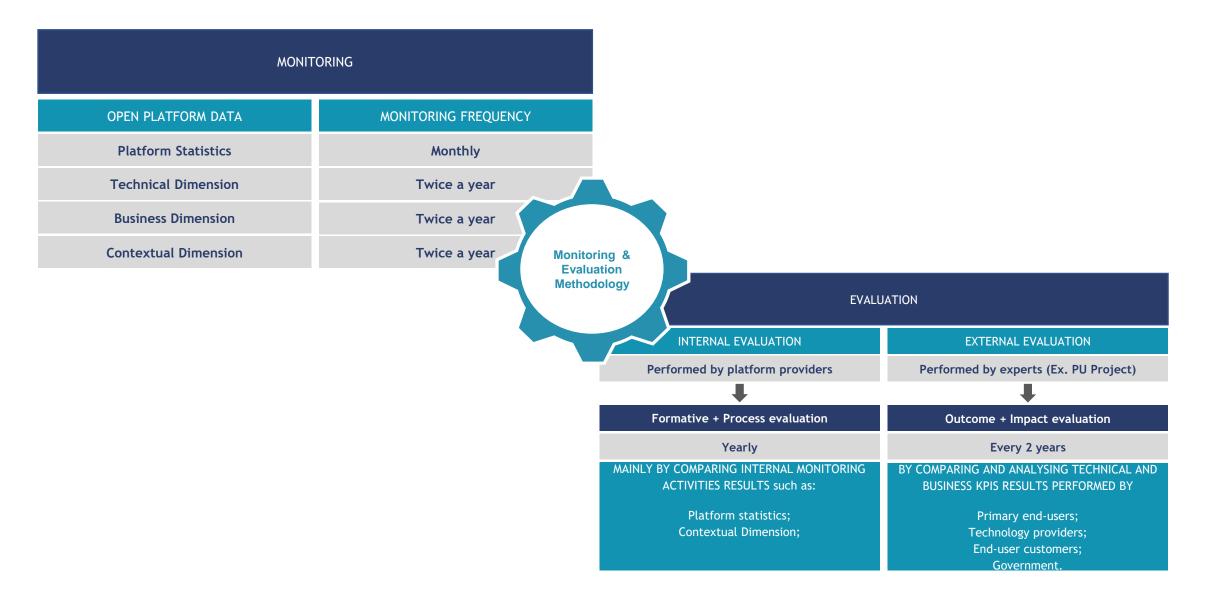
## Measuring successful uptake and evolution





## **Monitoring and Evaluation Methodology**





## **Monitoring and Self-evaluation Tools**

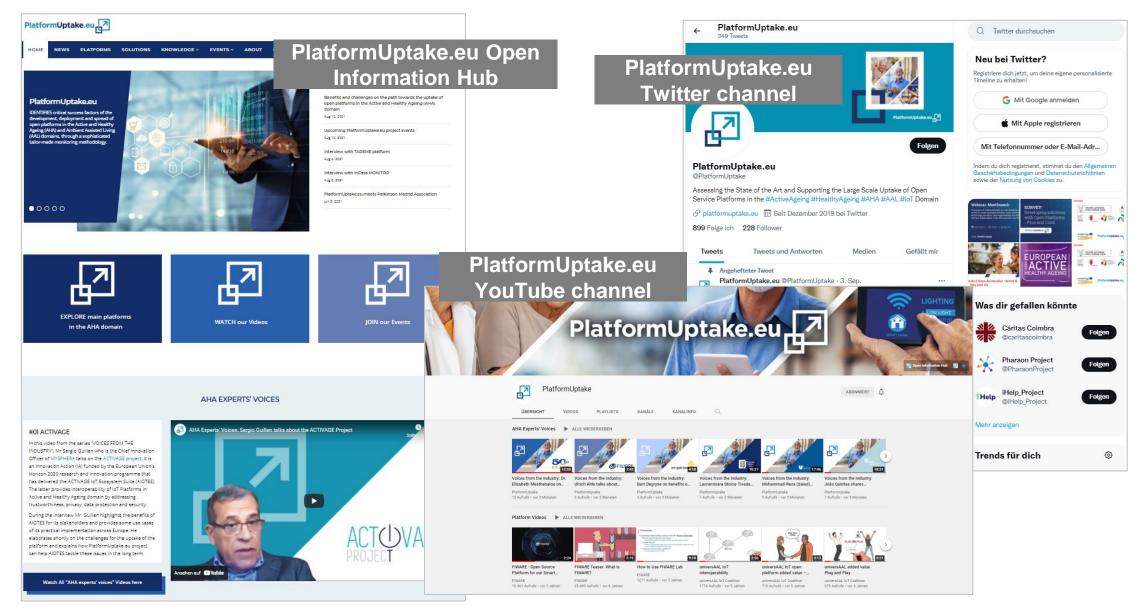






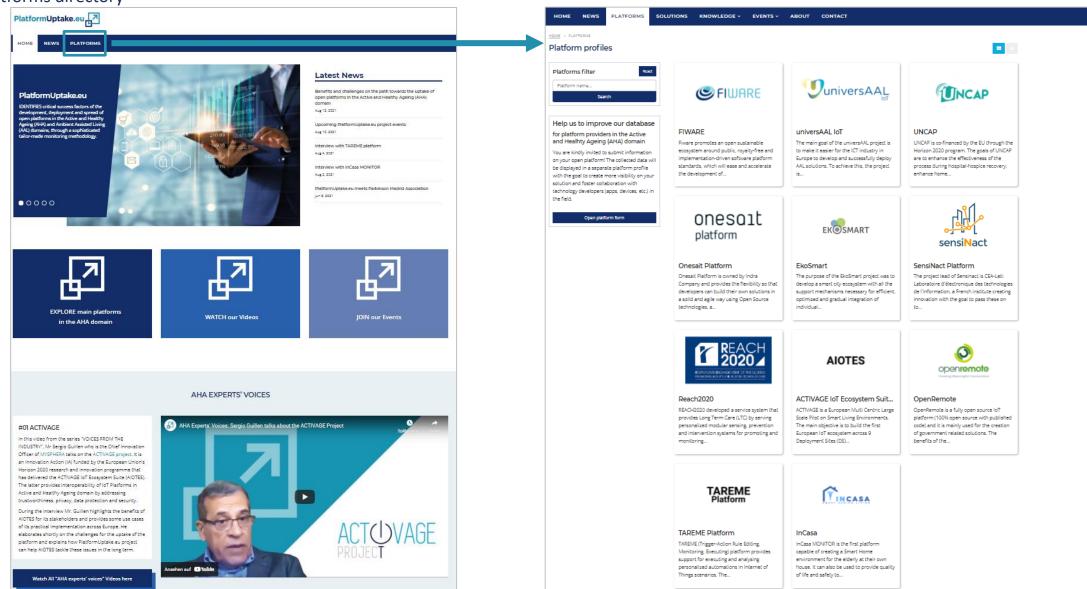
## **Dissemination and Communication**





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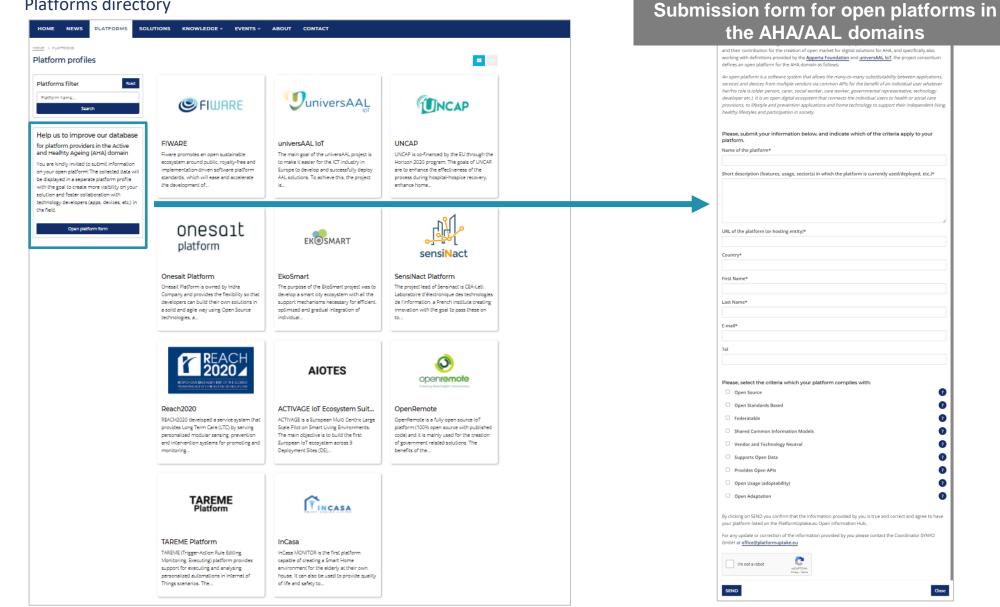
#### **Platforms directory**





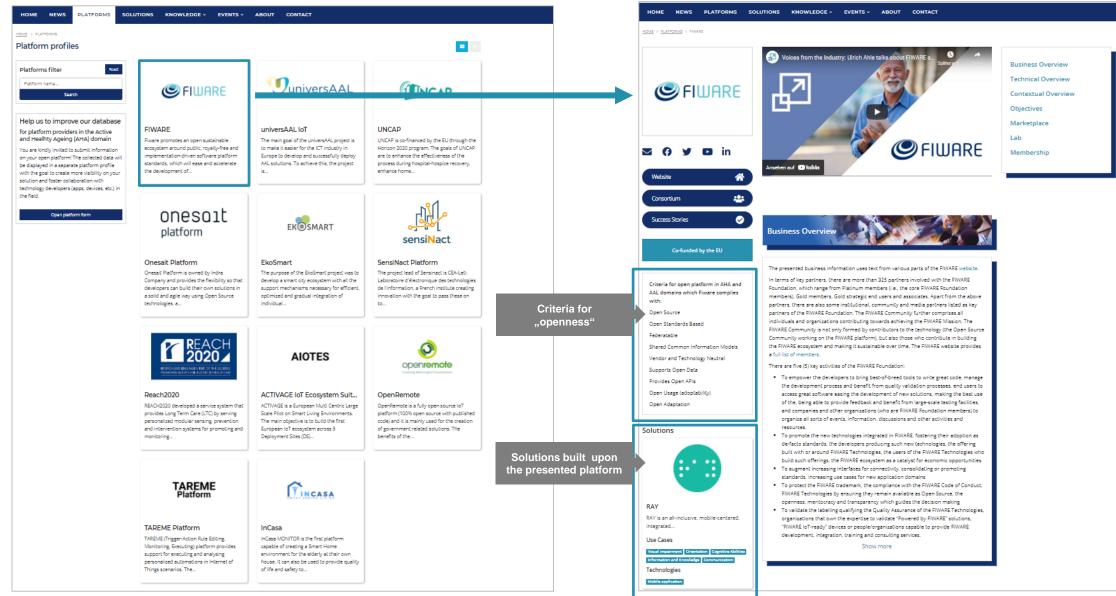
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#### **Platforms directory**



## PlatformUptake.eu

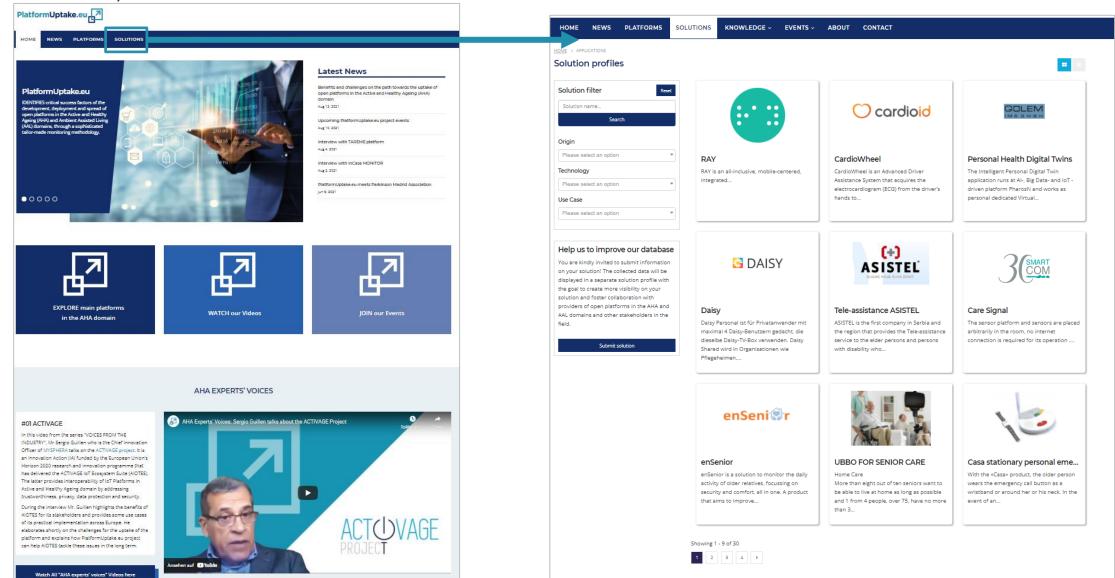
#### **Platforms directory**



PlatformUptake.eu

PlatformUptake.eu

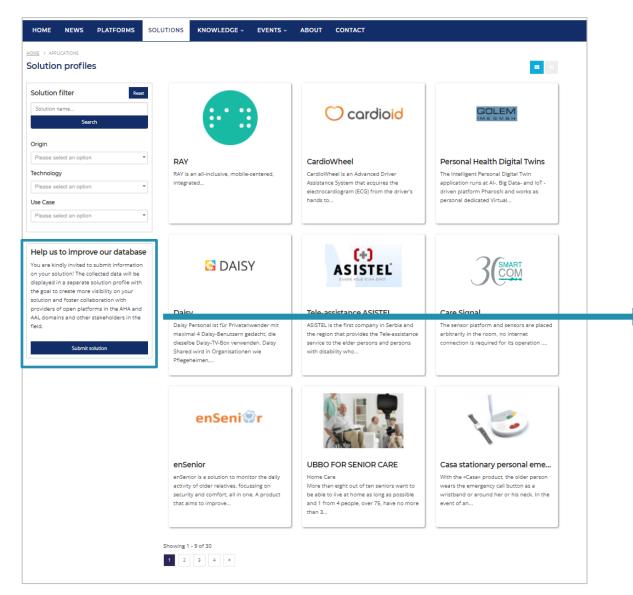
#### Solutions directory



PlatformUptake.eu



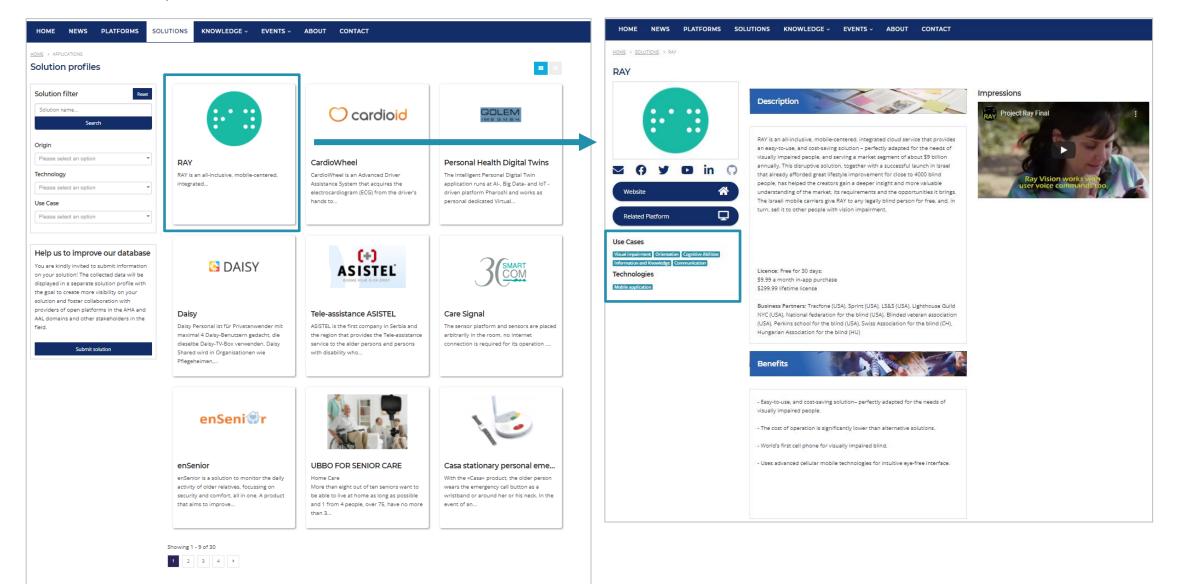
#### Solutions directory



Company website		
company sensite		
Country		
Solution name		
Solution Logo		
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Technology		
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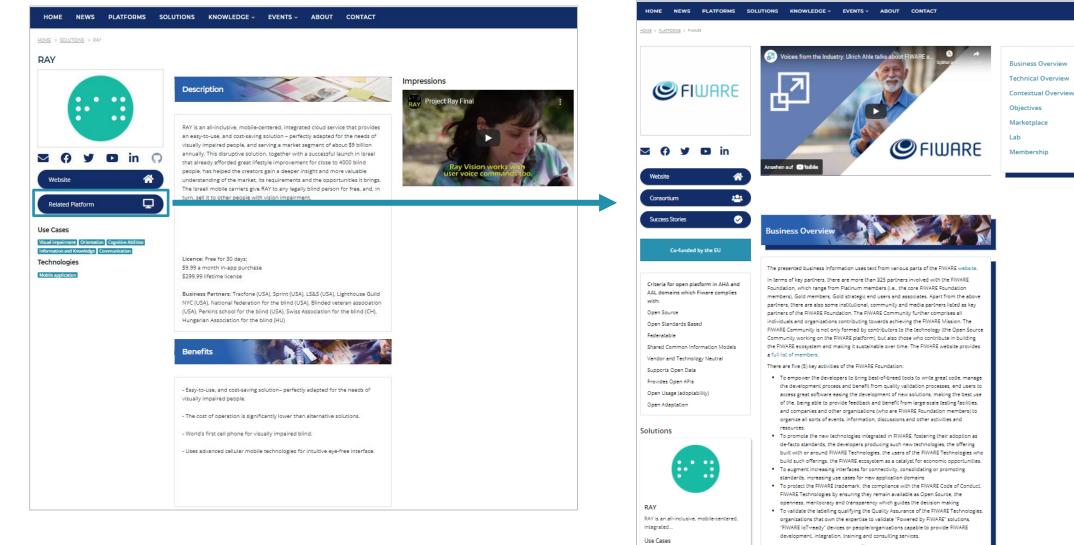


#### Solutions directory





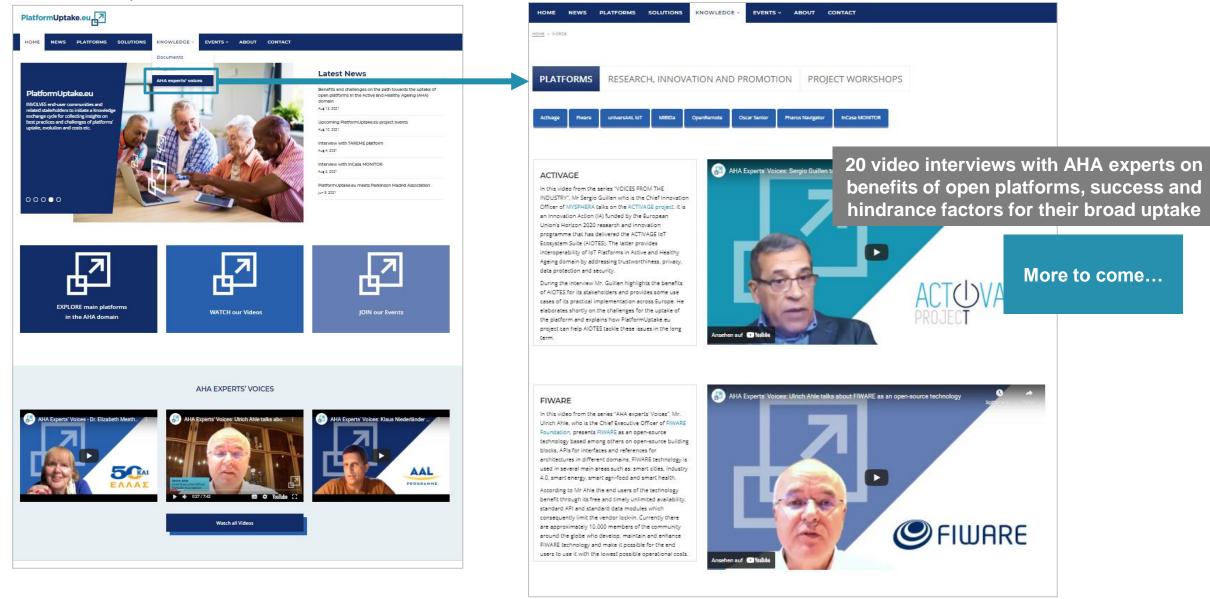
#### Solutions directory



Technologies Mobile application Show more



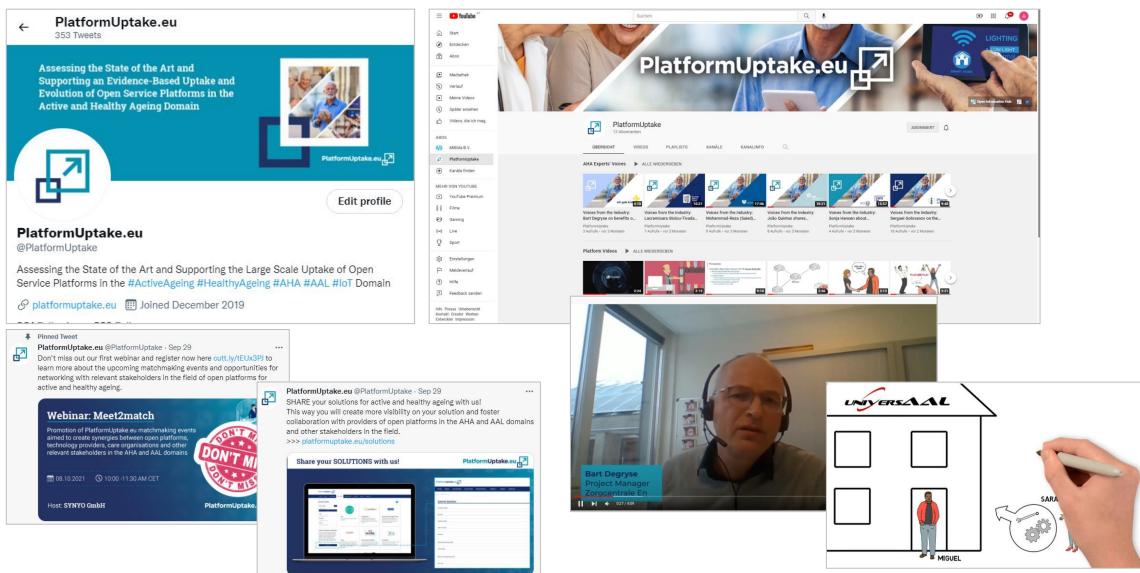
#### Videos directory



## PlatformUptake.eu Social Media



#### Twitter & YouTube





## PlatformUptake.eu matchmaking events, goal, benefits and award

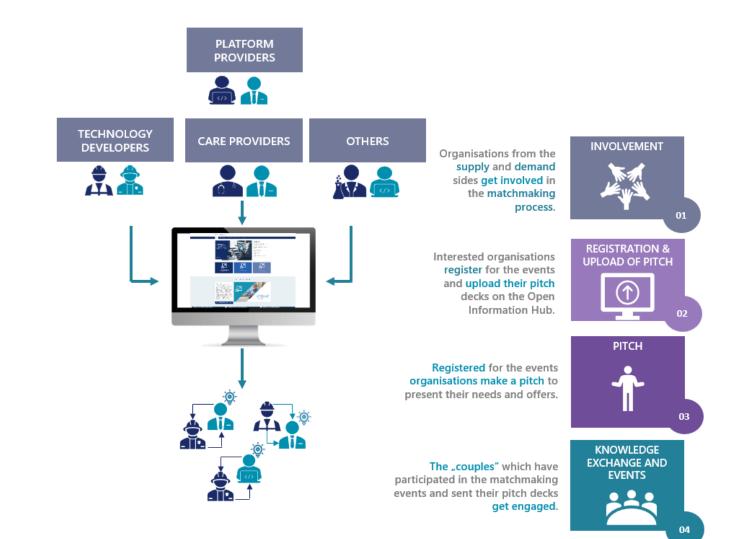




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#### Goal and benefits



Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities



#### PlatformUptake.eu Consortium

12 consortium organisations and connected networks (Universities, SMEs, End user organisations)



#### Locations

10 countries in Europe



## 45+ Projects and initiatives

AHA, ALA, Health care, IoT etc.

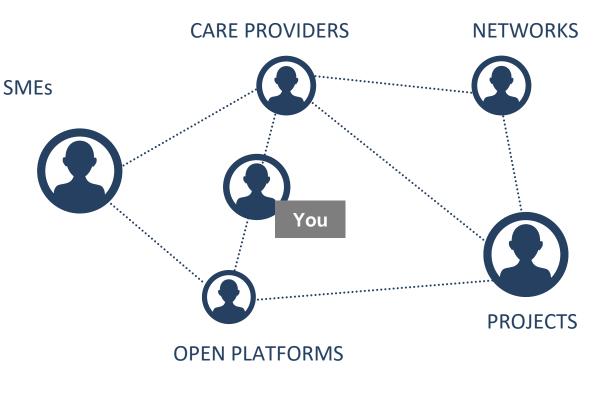


### Networks

IEEE, CEN, IN4AHA, IDIH, 50plus Hellas, SHAFE, Nerosubianco, EEN, NET4Age, ECHAlliance etc.

#### 

#### Project events (Matchmaking, MOOCs, Open Information Hub Tools, Capability gaps and Innovation needs and more )



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Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities



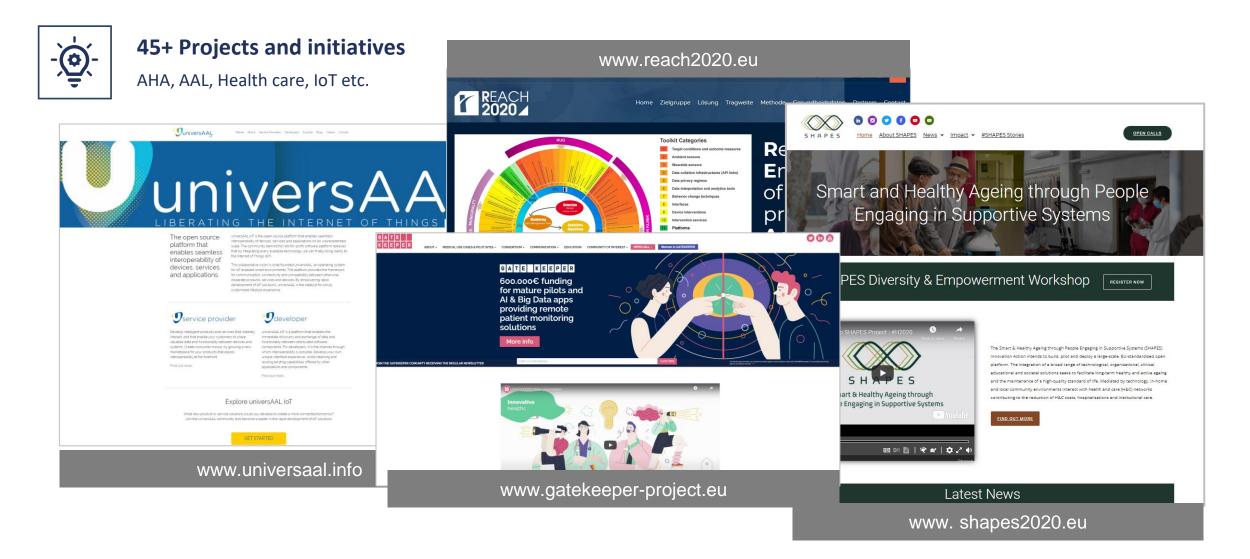
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12 consortium organisations and connected networks (Universities, SMEs, End user organisations)



SYNYO GmbH     1       Research & Development Department     Institute of science and information technologies       Vienna     SYNYO       AUSTRIA     Rome ITALY	FRAUNHOFER INSTITUTE FOR 3 COMPUTER GRAPHICS RESEARCH IGD Darmstadt GERMANY	UNIVERSIDAD POLITÉCNICA DE MADRID
	Athens Greece	JOŽEF STEFAN INSTITUTE 6
	AFEDEMY, ACADEMY ON AGE- FRIENDLY ENVIRONMENTS BV	CÁRITAS DIOCESANA DE COIMBRA Coimbra PORTUGAL
	LINKÖPING UNIVERSITY 9	UNIVERSITAT DE LES ILES BALEARS Palma SPAIN Universitat de la lites Balear
	Eindhoven Netherlands	ETABLISSEMENTSA LIEVENS 12 LANCKMAN Grimbergen Belgium





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Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities







Benefits – Award







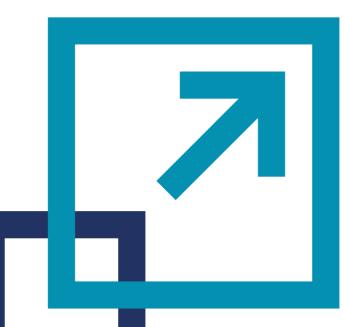


## Matchmaking events' page, features, benefits and submission form



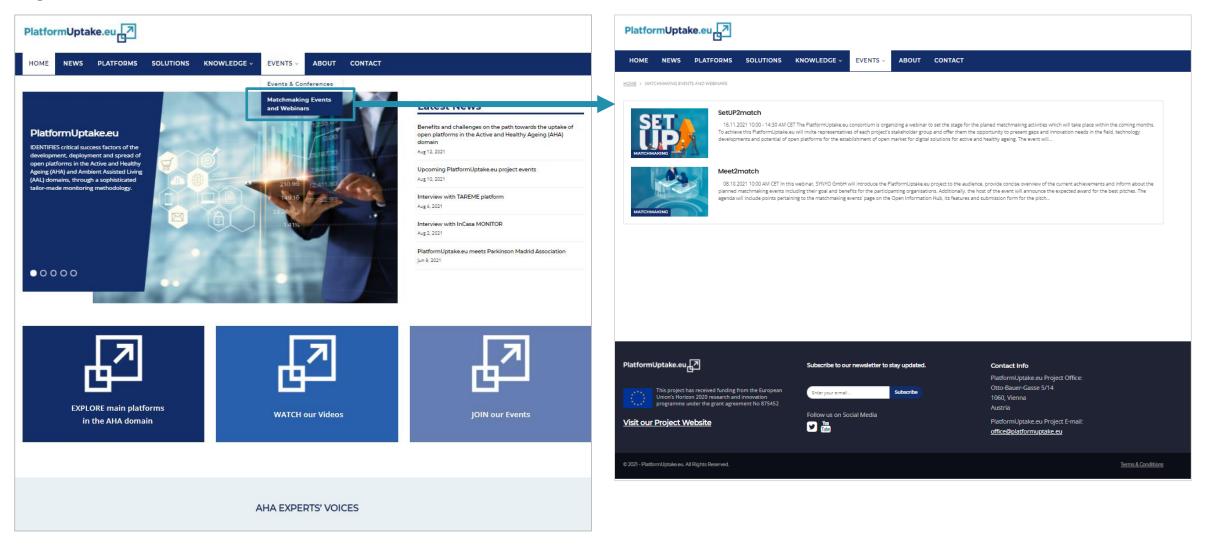


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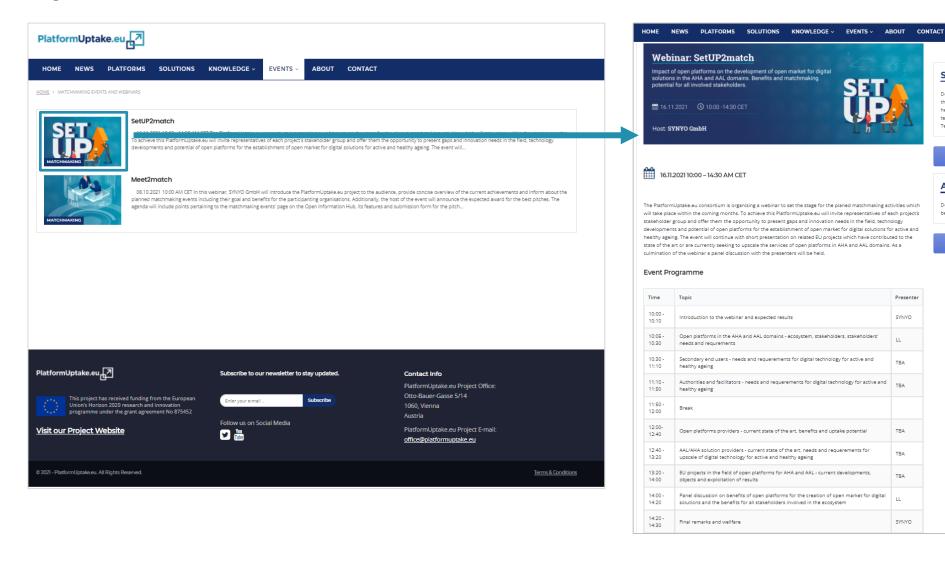


Page





Page



## Submit your pitchdeck! Do you provide an open platform in the AHA/AAL domains or a solution that improves the quality of life of older persons? Or you represent a health care organization that is interested in implementing digital technologies to improve the provision of care to its patients? Tell us about it! Attend the event! Do you want to attend the event? Register via the registration button below! Presenter SYNYO TBA TBA

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SYNYO



#### Features

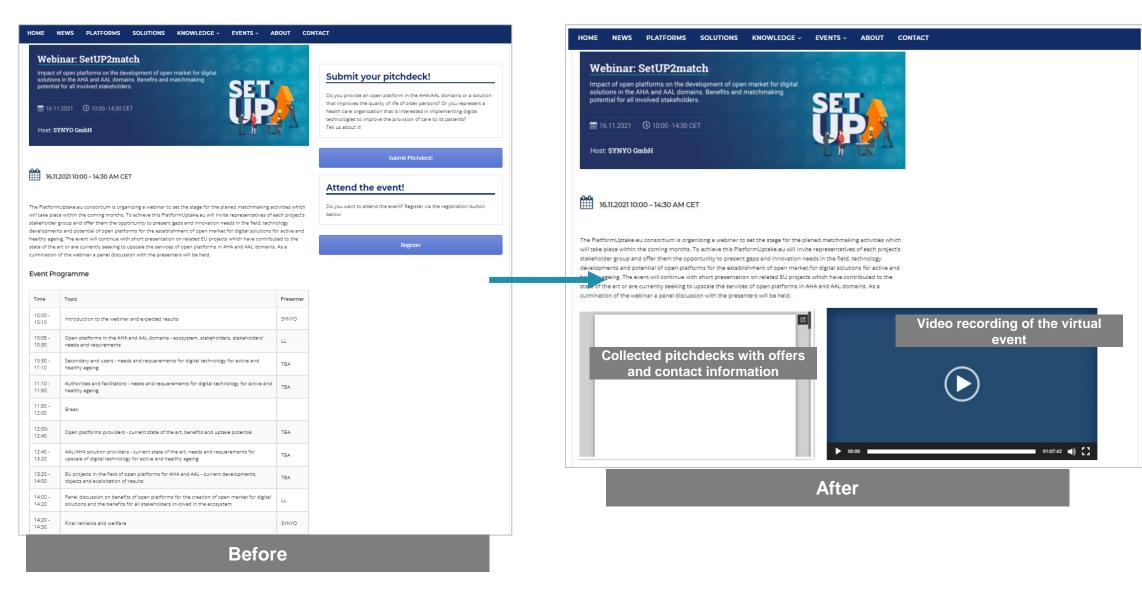
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			Submit Pitchdeck!	Last name
16.11.	2021 10:00 – 14:30 AM CET		Attend the event!	Mobile number (optional)
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Event Pro	ogramme			Organisation type
Time	Торіс	Presenter		Area(s) of activities
10:00 - 10:10	Introduction to the webinar and expected results	SYNYO		
10:05 - 10:30	Open platforms in the AHA and AAL domains - ecosystem, stakeholders, stakeholders' needs and requrements	LL		
10:30 - 11:10	Secondary end users - needs and requerements for digital technology for active and healthy ageing	тва		Expectations for the event.
11:10 - 11:50	Authorities and facilitators - needs and requerements for digital technology for active and healthy ageing	тва		
11:50 - 12:00	Break			
12:00- 12:40	Open platforms providers - current state of the art, benefits and uptake potential	тва		Pitchdeck Datai auswählen Kaine ausgewählt
12:40 - 13:20	AAL/AHA solution providers - current state of the art, needs and requerements for upscale of digital technology for active and healthy ageing	тва		Photo Datei auswahlhen Keine ausgewählt
13:20 - 14:00	EU projects in the field of open platforms for AHA and AAL - current developments, objects and exploitation of results	тва		the last hairs and the second se
14:00 - 14:20	Panel discussion on benefits of open platforms for the creation of open market for digital solutions and the benefits for all stakeholders involved in the ecosystem	LL		SUBMIT
14:20 - 14:30	Final remarks and wellfare	SYNYO		



#### Submission form

				_	PlatformUptake.eu
ME	NEWS PLATFORMS SOLUTIONS KNOWLEDGE - EVENTS - A	BOUT CON	NTACT		HOME NEWS PLATFORMS SOLUTIONS KNOWLEDGE - EVENTS - ABOUT CONTACT
Web	inar: SetUP2match				HOME > SUBAT PROVIDEDX
solution potentia	of open platforms on the development of open market for digital is in the AHA and AAL domains. Benefits and matchmaking if or all involved stakeholders.		Submit your pitchdeck! Do you provide an open platform in the AHA/AAL domains or a solution that improves the quality of life of older persons? Or you represent a health care organization that is interested in implementing digital technologies to improve the provision of care to its patients?		Submit Pitchdeck Please provide information about your organisation, area(s) of activities and expectations for the event. You have the opportunity to update a short pitch presentation including your photo. The presentation include not include more than franci 5 slides and constituee more than 5 minutes. You create more visibility on your activities and foster future collaboration with partners in the AHA and AAL domains in Europe and abread. To download the template for the pitch presentation.
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			Submit Pitchdeck!		Last name
16.11	.2021 10:00 – 14:30 AM CET			1	Job position (optional)
			Attend the event!		Mobile number (optional)
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Time 10:00 -	Торіс	Presenter			Area(s) of activities
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10:00 - 10:10 10:05 -					Area(s) of activities
10:00 - 10:10 10:05 - 10:30 10:30 - 11:10	Introduction to the webinar and expected results Open platforms in the AHA and AAL domains - ecosystem, stakeholders, stakeholders'	SYNYO			Area(s) of activities           Expectations for the event
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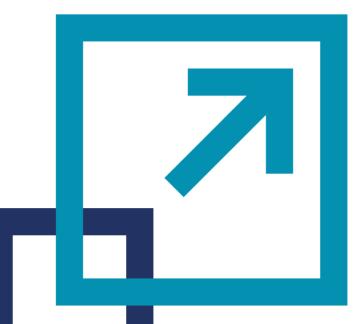
#### Submission form













Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities



- AAL Hackathon
- AAL Workshop
- SetUp2Match
- Promotion of the Open Information Hub Tools
- Co-creation and promotion of the PlatformUptake.eu MOOCs
- Matchmaking events with providers of open platforms, developers of technology for active and healthy ageing and care organisations
- Pre-final events on capability gaps and innovation needs
- Final project event



Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities



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- **AAL Hackathon** •
- **AAL Workshop** •
- SetUp2Match ٠



- **Promotion of the Open Information Hub Tools** •
- **Co-creation and promotion of the PlatformUptake.eu MOOCs**
- Matchmaking events with providers of open platforms, developers of technology for active and healthy ageing and care organisations ۲
- Pre-final events on capability gaps and innovation needs •
- **Final project event**



Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities



# Webinar: SetUP2match

Impact of open platforms on the development of open market for digital solutions in the AHA and AAL domains. Benefits and matchmaking potential for all involved stakeholders.

🛗 16.11.2021 🛛 🕓 10:00 -14:30 CET

Host: SYNYO GmbH





Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities

10+Project events

- AAL Hackathon
- AAL Workshop
- SetUp2Match
- Promotion of the Open Information Hub Tools
- Co-creation and promotion of the PlatformUptake.eu MOOCs
- Matchmaking events with providers of open platforms, developers of technology for active and healthy ageing and care organisations
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Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities

Image: 10+Project events

- AAL Hackathon
- AAL Workshop
- SetUp2Match
- Promotion of the Open Information Hub Tools
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- Pre-final events on capability gaps and innovation needs
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Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities

- AAL Hackathon
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- SetUp2Match
- Promotion of the Open Information Hub Tools
- Co-creation and promotion of the PlatformUptake.eu MOOCs
- Matchmaking events with providers of open platforms, developers of technology for active and healthy ageing and care organisations **<**
- Pre-final events on capability gaps and innovation needs
- Final project event



Benefits – Vast network, knowhow and expertise in the field, upscale potential, innovation uptake and investment opportunities

- AAL Hackathon
- AAL Workshop
- SetUp2Match
- Promotion of the Open Information Hub Tools
- Co-creation and promotion of the PlatformUptake.eu MOOCs
- Matchmaking events with providers of open platforms, developers of technology for active and healthy ageing and care organisations
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10+ Project events

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# **Questions & Answers**



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#### Thank you for your participation!

**Contact us, get involved, stay updated:** 



WATCH our Video

EXPLORE main platforms

in the AHA domain

2 Aufrule - yor 1 Monat

Platform Videos 
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of the existing platforms, collect

ssful user stories and best practices

scale untake of these platforms.

ook forward to engaging with you and to hea

ut your AAL and AHA needs or solutions and use of open service platforms. Drop us a line



office@platformuptake.eu

www.platformuptake.eu

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## **@PlatformUptake**



PlatformUptake.eu Assessing the State of the Art and Supporting the Large Scale Uptake of Open Service Platforms in the #ActiveAgeing #HealthyAgeing #AHA #AAL Domain

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& platformuptake.eu 🔄 Joined December 2019

PlatformUptake.eu

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**F4**-

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